Luaii.co.uk Privacy Policy

Last Updated: 29/11/2023

1. Introduction

Welcome to Luaii.co.uk (hereinafter referred to as "we," "us," or "our"). This Privacy Policy is designed to help you understand how we collect, use, disclose, and safeguard your personal information.

2. Information We Collect

a. Personal Information

We may collect the following personal information:

Name

Contact Information (e.g., email address, phone number)

Billing Information

Shipping Address

User Account Information

Any other information you choose to provide

b. Non-Personal Information

We may also collect non-personal information such as:

Browser Information

Device Information

Log Data (e.g., IP addresses, access times)

3. How We Use Your Information

We may use your information for the following purposes:

To process and fulfill orders

To provide customer support

To personalize your experience

To improve our products and services

To send promotional communications (with your consent)

To comply with legal obligations

4. Cookies and Similar Technologies

We use cookies and similar technologies to enhance your experience on our website. You can manage your preferences for cookies through your browser settings.

5. Data Sharing and Disclosure

We do not sell your personal information to third parties. We may share your information with:

Service Providers for order processing and fulfillment

Legal authorities to comply with applicable laws

6. Your Rights

You have the right to:

Access, correct, or delete your personal information

Object to the processing of your personal information

Withdraw consent (where applicable)

Lodge a complaint with a supervisory authority

7. Data Security

We take appropriate measures to protect your personal information. However, no method of transmission over the internet or electronic storage is completely secure.

8. Contact Information

If you have any questions or concerns about this Privacy Policy, please contact us at hello@luaii.co.uk.

9. Website Development

Our website is developed by Wix.com. For more information on their data storage and processing practices, please visit <u>Wix Privacy & GDPR</u>.

10. Changes to the Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the date of the last update will be modified accordingly.